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## TRANSFORMING THE DIAGNOSTIC WORLD by seeing the unseen

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# TRANSFORMS THE DIAGNOSTIC (Dx) WORLD FOR SILENT & UNDER DETECTED DISEASES



Retinal Deep Phenotyping<sup>™</sup> Platform

## **SERVING THE 50+ AGE POPULATION**

- ✓ Chronic diseases are detected too late or after a dramatic event
- ✓ Current care is failing to solve the problem with chronic conditions
  - The burden of illness Dementia 7.1 Trillion
  - Cardiovascular disease 1.1 Trillion

### FIRST LINE NON-INVASIVE DIAGNOSIS

Supporting physicians when it is still time to act -

WITH THE FIRST INDICATION IN EARLY DETECTION IN AD

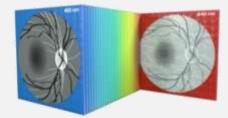
## UNPRECEDENTED, PRECISE Dx INFORMATION

## Why Do We Use the Eye?

Because it is highly vascularized, contains nervous tissues and is the only direct access for imaging

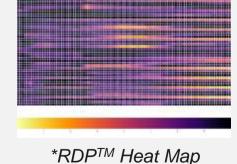


**Retinal Deep Phenotyping<sup>™</sup> Platform** 

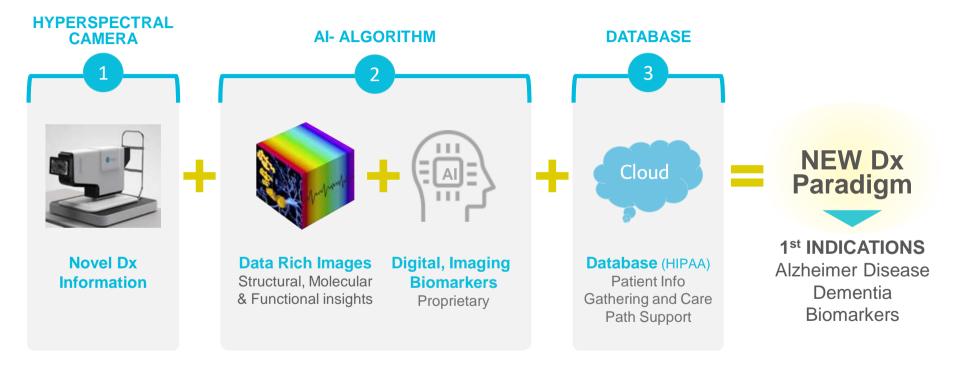


#### DATA RICH DIGITAL INFO Reveals Subtle Phenotypic Changes

> 1,000 AI FEATURES DEVELOPED Indicative of Diseases



## RETINAL DEEP PHENOTYPING<sup>™</sup> PROPRIATORY PLATFORM (RDP<sup>™</sup>)



**OWN DATA CREATION** 

**OWN DATA ANALYSIS** 

**OWN DATABASE** 

## **RECOGNIZED** - LEADING RETINAL DX TECHNOLOGY



NORTH AMERICAN HYPERSPECTRAL RETINAL IMAGING TECHNOLOGY INNOVATION LEADERSHIP AWARD

### WINNER TECHNOLOGY INNOVATION LEADERSHIP AWARD

## ✓ IMAGING PLATFORM AND AI

• Precise and accurate phenotyping to detect complex diseases

- Quantitative approach across test sites
- Industry largest prospective cohort and install base

#### LEADERSHIP POSITION

- Alzheimer's disease
- Atherosclerosis
- Age-related macular degeneration (AMD)

**PARTNERSHIPS** with leading pharma organizations

# CLINICAL STAGE COMPANY ENTERING COMMERCIAL DEMONSTRATION



ADDF in eye biomarkers 

DeNovo with clinical data recruiting

### FIRST INDICATION ALZHEIMER DISEASE UNMEET MEDICAL NEED – MILLIONS OF PEOPLE WITH NO & WRONG DX

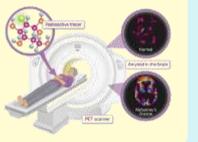
#### **Currently Dx Takes > 2.7 Years**



#### Low access - Academic β-amyloid Status Required for Dx

#### PET-scan

## CSF, Research



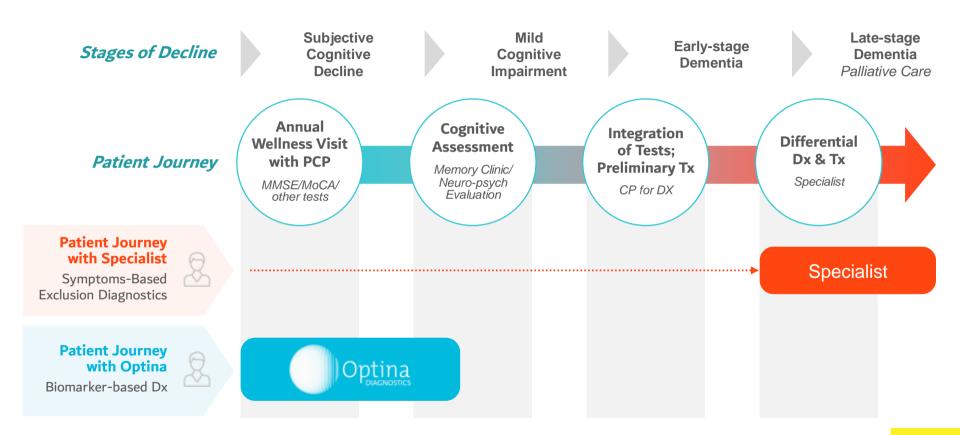


#### **INVASIVE TESTS**

- Expensive and not easily accessible
- Not reimbursed
- Not suitable, not sustainable for early screening

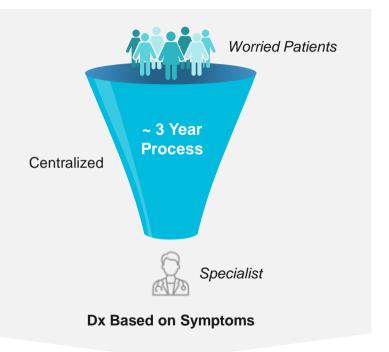
https://www.mdedge.com/clinicalneurologynews/article/178187/alzheimers-<sup>1</sup>cognition/ideas-study-meets-first-aim-changing

## **OPTINA** – TO BRING ALZHEIMER Dx & Rx TO PCP WITH EARLY STAGE DIAGNOSTIC

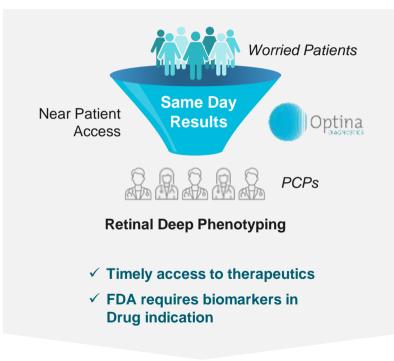


# 10-15% POPULATION OVER 55 COMPLAINING OF MEMORY LOSS WILL SEEK A DIAGNOSTIC

#### **CURRENT:** Late-stage Diagnostics



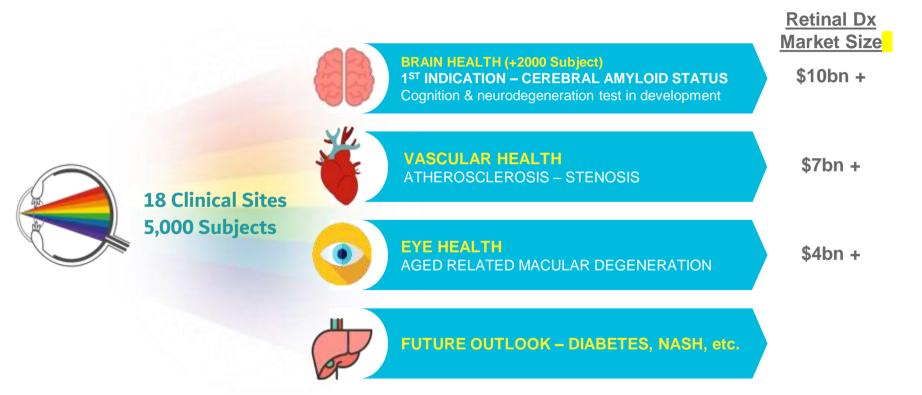
#### **FUTURE:** Optina Early-stage Diagnostics



60-70% ACCURACY

### 80-90% ACCURACY

## KEY PROGRAMS STATUS – HEALTH CHECK ESSENTIAL FOR AGE 50+



## **INNOVATION PARTNERSHIPS** – WORLDWIDE NETWORK OF TOP CLINICAL SITES

## **Supports Optina's Innovation Pipeline**



## PREPARING COMMERCIAL PROOF SUPPORTING HIGH EXIT VALUE

## Market Need Driving +100,000 Diagnostic Locations of High-value Tests

### Hardware as a Service (HaaS)

- Starts end of 2024
- Retail price for cognitively impaired patients: \$400-2000 PER TEST
- Revenue sharing with business partners (max 50%)
  - Converting 20 clinical sites into revenue-generating sites
  - Revenue per camera at 8 patients per day = \$800k/year @ \$400 / test
- Expect preliminary reimbursement within 24 months of approval
  - Code for high price Dx for amyloid high value Dx

#### **Project-based with Pharma**

- Supporting pipeline of indications
- Generating revenues

## ACHIEVEMENTS and OUTLOOK



# KEY EXPERTISE & STRUCTURE – INVOLVED, CONTRIBUTING, LONG-LASTING BOARD



#### **MANAGEMENT TEAM**

Strong USA experience with scientific leadership from leading institutions 9 Bachelor, 12 Master, 6 PhD



## STRONG CASH POSITION, ESTABLISHING SERIES-B PILLARS / EXIT

✓ Current 1<sup>st</sup> indication product to market already financed

- Seeking US\$5M Bridge Round to accelerate programs and maximize Series-B value
  - Advance commercial demonstration
  - Augment pharma collaborations infrastructure capacity
  - Continue expansion of pipeline in chronic diseases



We are transforming the Diagnostic World by Seeing the Unseen – Join Us!





## **THANK YOU**