

Mark Lonsinger | Vice President and General Manager, ViOptix Inc.

Mr. Lonsinger brings 25 years of medical sales and operations management to ViOptix. Mark comes from Philips Medical Systems, formerly ADAC Laboratories, where he was in charge of operations for the company's nuclear medicine business. He previously was responsible for the sales operations and supply chain for the radiation therapy planning (RTP) and the positron emission tomography (PET) businesses. He has also held positions in manufacturing, project management, and finance. He was part of the ADAC team that won the Malcolm Baldrige award for quality assurance in 1996. Mark holds a BA in Economics from the University of California at Berkeley.