



U.S.-Japan Healthcare Connection

## 2023 Japan Week Conference - Event Sponsorship Opportunities

### Overview

Originally launched in 2014, the **US-Japan Healthcare Innovation Conference** is dedicated to driving innovation in the healthcare sectors of the US and Japan by bringing together leaders in the life sciences industry, government and academia to discuss the latest trends and topics that are changing the face of healthcare.

Our 2023 annual conference will focus on the theme of “**The Future of AI and Robotics in Healthcare**” and will feature keynote presentations by **Dr. Khizer Khaderi**, from Stanford Medical School and the founder of Stanford’s Human Perception Lab, and **Dr. Frank Litvack**, a renowned cardiologist and serial healthtech entrepreneur. The program will include a number of panel discussions, and presentations by approximately 10 promising early-stage healthtech companies from the US. The programming also includes multiple networking and related events intended to spark and grow strong connections among the participants.

The conference is organized by the **US-Japan Healthcare Connection** ([www.usjhealthcare.org](http://www.usjhealthcare.org)) a collaborative initiative of the **Japan Society of Northern California (JSNC)** and **US-Japan Medtech Frontiers (USJMF)**, two organizations dedicated to promoting cooperation and understanding between the US and Japan. Our partner and co-organizer for this year’s event is **Nagoya University Medical School**.

### The 2023 Japan Week Program

- Theme: The Future of AI and Robotics in Healthcare
- Main Events:
  - Sept. 19: A full day Healthcare Forum on Sept. 19 in Nagoya in collaboration with at the Nagoya Convention Hall
  - Sept. 21: A half-day Executive Forum on Sept. 21 at the LINK-J Nihombashi Life Science Hub in Tokyo
- Additional Events:
  - Sept. 18: Pre-Symposium Casual Networking Dinner in Nagoya
  - Sept. 19: Post-Event Networking Dinner: Nagoya
  - Sept. 20: Pre-Forum Casual Networking Dinner in Tokyo
  - Sept. 21: Post-Forum Networking Dinner in Tokyo

### Event Sponsor Benefits:

- Access thought leaders in US and Japanese healthcare innovation
- Find potential business partners, investors, advisors
- Build your brand awareness among healthcare leaders in business, government and academia
- Meet exciting new technology companies
- Gain insights to the latest trends in healthcare innovation



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### Event Sponsorship Opportunities:

We are offering sponsorship opportunities to companies at the Nagoya Healthcare Symposium as follows:

#### Gold Level Sponsor - ¥500,000

- **Prominent Brand Visibility:** Your company's logo will be prominently displayed on our conference marketing materials, including the event website, social media channels, and printed materials. This ensures significant exposure to the conference attendees and a broader audience.
- **Complimentary Conference Passes:** Receive 5 complimentary full-access conference passes for your team, allowing them to attend all sessions and networking opportunities.
- **Premium Exhibition Space:** You'll receive a prime location in the exhibition area to promote your organization. This provides you with an excellent opportunity to interact with attendees, demonstrate your products or services, and generate leads.
- **Exclusive Networking Events:** Complimentary access for 5 team members to the post-program networking reception. This will enable you to build valuable connections and engage in meaningful conversations with potential clients, industry peers, and decision-makers.
- **Invitation to Networking Dinner:** Receive 2 complimentary invitations to the Post-Event Networking Dinner
- **Tokyo Event Invitation:** Receive 4 invitations to the Tokyo Executive Forum and VIP Networking Reception on Sept. 21.

#### Silver Level Sponsor - ¥300,000

- **Brand Visibility:** Your company's logo will be displayed on the conference website, select marketing materials, conference program, offering visibility to all attendees.
- **Complimentary Passes:** Receive 3 complimentary full-access conference passes for your team members, granting them access to specific sessions and networking events.
- **Exhibition Space:** You will receive a designated space in the exhibition area to promote your organization, enabling you to engage with conference participants and introduce them to your offerings.
- **Networking Opportunities:** Complimentary access for 3 team members to the post-program networking reception, facilitating interactions with potential clients, industry peers, and decision-makers.
- **Invitation to Networking Dinner:** Receive 1 complimentary invitation to the Post-Event Networking Dinner
- **Tokyo Event Invitation:** Receive 2 invitations to the Tokyo Executive Forum and VIP Networking Reception on Sept. 21.

To sign up for **Event Sponsorship**, or to get more information about **US-Japan Healthcare Connection Sponsorship**, please contact: Steve Pollock, President, Japan Society of Northern California, [steve@usajapan.org](mailto:steve@usajapan.org)