

Kirk Zeller, DBA

Kirk Zeller is a 25+ year veteran of the medical device industry with extensive global commercial experience having lived, worked, and studied in US, Europe, and Asia. Kirk has leveraged his Silicon Valley start-up experience and start-up focused research to start several companies including Progressive NEURO, Inc, ATS.Solutions, and MedMarket Access. Kirk is the Chief Business Officer for Radux Devices, LLC. Kirk currently serves on the boards of Radux Devices, MedMarket Access, and Progressive NEURO, Inc. Kirk received an award and was recognized by United States Congressman Adrian Smith for his entrepreneurial endeavors during COVID.

Kirk has a Doctorate of Business Administration (DBA) from the International School of Management (Paris) and an MBA with a specialization in Health Technology Entrepreneurship from Imperial College London with research for both degrees focused on medical device start-ups. Doctoral dissertation and master's thesis topics were as follows: "European Market Entry Strategic for Venture Capital Financed Medical Device Companies" and "Financing and Beyond: The Role of Venture Capital in Silicon Valley Based Medical Device Companies." Kirk wrote the business plans and raised financing for two of Imperial College London's medtech start-ups during his MBA. Kirk spent much of his undergraduate studies in Japan studying at Nanzan University and Senshu University then started his career as a heart valve sales rep in Japan.

