



U.S.-Japan Healthcare Connection

2025 Japan Week Conference - Event Sponsorship Opportunities

Overview

Originally launched in 2014, the **US-Japan Healthcare Innovation Conference** is dedicated to driving innovation in the healthcare sectors of the US and Japan by bringing together leaders in the life sciences industry, government and academia to discuss the latest trends and topics that are changing the face of healthcare.

Our 2025 annual conference will focus on the theme of "**How AI and Science Are Driving the Future of Medicine**" and will feature keynote presentations by Gordon Saul, Executive Director of the Stanford Mussallem Center for Biodesign, and Prof. Yoshiki Sawa, Osaka University Graduate School of Medicine and others.

The conference is organized by the **US-Japan Healthcare Connection** (www.usjhealthcare.org) a collaborative initiative of the **Japan Society of Northern California (JSNC)** and **US-Japan Medtech Frontiers (USJMF)**, two organizations dedicated to promoting cooperation and understanding between the US and Japan. Our partners and co-organizers for this year's event are **LINK-J Japan and Osaka University Medical School**.

The 2025 Japan Week Program

- Theme: How AI and Science are Driving the Future of Medicine: Advancing US-Japan Healthcare Collaboration
- Main Events:
 - Sept. 16: Tokyo Executive Forum
 - Sept. 19: Osaka International Symposium

Event Sponsor Benefits:

- Access thought leaders in US and Japanese healthcare innovation
- Find potential business partners, investors, advisors
- Build your brand awareness among healthcare leaders in business, government and academia
- Meet exciting new technology companies
- Gain insights to the latest trends in healthcare innovation

Event Sponsorship Opportunities:

We are offering conference sponsorship opportunities as follows:

Gold Level Sponsor - \$3500

- **Prominent Brand Visibility:** Your company's logo will be prominently displayed on our conference marketing materials, including the event website, social media channels, and printed materials. This ensures significant exposure to the conference attendees and a broader audience.
- **Complimentary Conference Passes:** Receive 2 complimentary full-access conference passes for your team, allowing them to attend all sessions and networking opportunities.
- **Premium Exhibition Space:** You'll receive a prime location in the Nakanoshima Qross (Osaka) exhibition area to promote your organization. This provides you with an excellent opportunity to interact with attendees, demonstrate your products or services, and generate leads.
- **Exclusive Networking Events:** Complimentary access for 2 team members to the post-program networking reception. This will enable you to build valuable connections and engage in meaningful conversations with potential clients, industry peers, and decision-makers.



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- **Invitation to Networking Dinner:** Receive 2 complimentary invitations to the Sept. 19 Post-Event Networking Dinner.
- **Tokyo Event Invitation:** Receive 2 invitations to the Tokyo Executive Forum and VIP Networking Reception on Sept. 16.

Silver Level Sponsor - \$2500

- **Brand Visibility:** Your company's logo will be displayed on the conference website, select marketing materials, conference program, offering visibility to all attendees.
- **Complimentary Passes:** Receive 1 complimentary full-access conference pass, granting access to specific sessions and networking events.
- **Exhibition Space:** You will receive a designated space in the exhibition area to promote your organization, enabling you to engage with conference participants and introduce them to your offerings.
- **Networking Opportunities:** Complimentary access for 1 team member to the post-program networking reception, facilitating interactions with potential clients, industry peers, and decision-makers.
- **Invitation to Networking Dinner:** Receive 1 complimentary invitation to the Sept. 19 Post-Event Networking Dinner
- **Tokyo Event Invitation:** Receive 1 invitation to the Tokyo Executive Forum and VIP Networking Reception on Sept. 16, 2025.

To sign up for **Event Sponsorship**, or to get more information about **US-Japan Healthcare Connection Sponsorship**, please contact: Steve Pollock, President, Japan Society of Northern California, steve@usajapan.org