

Moe Kawai | Marketing Lead of Simplex Quantum Inc.

Moe Kawai is the Marketing Lead at Simplex Quantum Inc., a pioneering MedTech company developing AI-powered solutions for heart health. She brings over a decade of cross-functional experience in healthcare, including roles in R&D, product planning, and marketing. At Simplex Quantum, she leads the global marketing strategy for NIHA-HF, the company's flagship AI solution for early heart failure detection.

Moe holds a BA in Integrated Human Studies from Kyoto University, where she conducted research in preventive health, and an MBA from Waseda University. With experience across preventive health, diagnostics, and digital health, she is passionate about promoting accessible solutions that help people stay connected to their health and make proactive care a seamless part of daily life.